



One Day Session, Friday July 23

6:30 - 7:15 a.m. **Registration/Breakfast available in Expo**

7:15 - 7:30 a.m. **Welcome**

7:30 - 8:00 a.m. **General Sessions** *presented by Ken Ferrie*
 Ratchet Up Corn Yields with the Systems Approach
 8:00 - 9:00 a.m. Hitting the Bull's Eye with Soil pH
 9:00 - 10:00 a.m. The ABCs of Potassium

10:00 - 10:30 a.m. **Break/Expo open**

10:30 - 11:00 a.m. **General Session** *presented by Ken Ferrie*
 Putting it All in Practice and
 Agronomic Q & A

11:00 a.m. - Noon **Breakout Session #1**
[Expo open during breakouts]

Noon - 1:45 p.m. **Lunch and Learn**
 (Attendees choose to attend three of ten Sponsored Learning Sessions)

1:45 - 2:45 p.m. **Breakout Session #2**

2:45 - 3:45 p.m. **Breakout Session #3**

3:45 - 4:15 p.m. **Break/Expo open**

4:15 to 5:15 p.m. **Breakout Session #4**

5:15 - 6:15 p.m. **General Session**
 How to Step Into Variable Rate Population and Nitrogen *presented by Ken Ferrie*

6:15 - 7:15 p.m. **Hospitality Reception/Expo open**

7:15 p.m. **Steak Dinner**
 "Pulling It All Together" *presented by Ken Ferrie and Missy Bauer*

Sponsored Learning Sessions presented by:

- » Ag Leader Technology
- » AgriGold
- » Agrotain
- » AutoFarm
- » DeKalb
- » Great Plains Manufacturing
- » Top Third Marketing
- » SFP
- » Stoller
- » Syngenta

Comprehensive Corn College Breakout Sessions

- » In-field Corn Diagnostics
- Ken Ferrie
- » Sift out Lime Surprises
- Isaac Ferrie
- » Know Corn Nematode Pressures Now
- Missy Bauer
- » Market Outlook
- Bob Utterback